



**2020
Census**

Census 2020- Role for ENL-LI

**Richard Tobe, Director,
Special Intergovernmental Projects
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Getting a full and fair count for New York!

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2020 CENSUS IS Safe, Easy and Important

- All information is confidential and protected from release for 72 years by strict federal law that imposes criminal penalties. Only aggregate information can be released
- All households get same census form
- Congressional apportionment, the electoral college, federal funding and important government and private decisions depend on the count

2020 CENSUS is Important

- Number of Congressional Seats and Redistricting
- Impacts \$80 Billion a year to NYS in Federal Funding for Community Services, Schools, Economic Development and more.
- Data Used for Planning by Government and Business For the Next 10 years, including school construction

EVERY NEW YORKER COUNTS!

- Clear Picture of Family and Community Needs
- Access to Health Care Providers, Hospitals and Clinics
- School Programs, including Head Start, Child Care
- Safe and Affordable Housing
- Food Security and Income Support

EVERY NEW YORKER COUNTS!

- In some communities in NYS the Census is used to allocate sales tax revenues including to schools for ten year periods
- A five year old who is not counted in 2020 will not be enumerated for 10 years until they are 15

2020 CENSUS Basics

- March 12, 2020 Census Materials mailed to every household in America
- April 1, 2020 Official Census Day
- May 2020, Commencement of Non Response Follow-Up
- July 31, 2020 End of Enumeration
- December 2020 Results to the President

2020 CENSUS The Process

Response Options:

- Go on-line and fill out the form
- Make a phone call to fill out form
- Request a paper form to mail back

2020 CENSUS Process (Cont.)

May 2020 Non-Response Follow-Up Commences

- Enumerators go door to door
- Visit non-responding houses up to 7 times
- Post response rates daily on-line by census tract

The Challenge of Counting Children

CHILDREN ARE UNDERCOUNTED

ACROSS ALL DEMOGRAPHICS

Children Under 5 are Undercounted

- NYS has over **500,000** children under five living in Hard to Count Census Tracts-43%*
- Only California and Texas have more

*Leadership Conference Education Fund

WHY ARE CHILDREN UNDERCOUNTED?

- Families are incredibly busy with limited time available
- Non-traditional housing, moving frequently
- Avoiding forms or do not complete accurately
- Limited English – not primary language spoken in home
- Non-traditional families – grandparents, multi-family, shared residence, foster care, residential schools, separated parents leading to confusion where child lives



CHILDREN UNDERCOUNTED (Cont.)

Perhaps an innate human trait to protect the youngest children from strangers

WHAT DOES IT MEAN FOR CHILDREN?

- Federal funding for programs that impact children
- Title 1 Grants to school districts
- National school lunch program
- Special education grants (IDEA)
- Head Start and Early Head Start
- Child Care and Development funds

OTHER CHALLENGES TO A FULL COUNT

- **Hard to Count (HTC) Communities*** – Urban and Rural, Low Income, Seniors, Language/Limited English Proficiency (LEP), Renters, Recent Immigrants, undocumented individual as member of household, non-traditional families
- **Non-traditional Housing** and Transient
- **Access to Technology**, Computer Skills
- *www.censushardtcountmaps2020.us/



ETHNIC UNDERCOUNT 2010 CENSUS

- **African Americans** - undercounted by 800,000, including 6.5% of children
- **Hispanic/Latino** – 400,000 Children undercounted, 30% Limited English, 1/3 Foreign Born
- **Asian American** – 1 in 5 reside in HTC Census Tracts, 76% LEP, 46% Foreign Born

What Can the State Do?

- 225,000 state submitted addresses successfully added to CB Master Address File (plus NYC +125,000, counties +200,000)
- \$70 million program
- NYS Complete Count Commission

What Can the State Do? (cont)

- **Every Executive Department Agency is preparing a plan**
 - **For Example-State Labor Department-96 One Stops**
- **Support Not-for profit agencies and local governments**
- **Participate in meetings including with Census Bureau**
- **Support Complete Count Committees**

What Can the State Do? (cont)

- New York State Complete Count Commission
 - County Executive Bellone was one of 16 members
 - Philosophy
 - Hart to County Census Tracks/Trusted Voices
 - www.ny.gov/2020-census/-new-your-state-Complete-count-commission

What Can School Districts Do?

- **Join or Form a Complete Count Committee**
- **Activate PTAs and student governments to urge completion of Census Forms**
- **Participate in Census in Schools Programs**
- **Encourage teachers, parents and students to become Census Enumerators**

What Can School Districts Do (Cont.)?

- Develop School and district wide plans to encourage and support complete count
- Be Proactive
- Participate in County Complete Count Committees

What Can School Districts Do (Cont.)?

- Work with Census Bureau Partnership Specialist
- Do What Lisa Moore Says You can Do!!
- Participate in County Complete Count Committes

GENERAL INFORMATION-NYS

Website: www.ny.gov/census2020

Contact: localgov@dos.ny.gov

GENERAL INFORMATION-US Census

Census Home- www.2020Census.gov

Census Jobs- www.2020census.gov/jobs

Census Schools- www.2020census.gov/schools

GENERAL INFORMATION

Census Hard to Count Maps-CUNY

www.censushardtocountmaps2020.us/

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