Media Literacy
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What is Media Literacy?
Why is Media Literacy Important?
FAKE
Determine Fact from Fiction
F - Is this site Friendly to the eyes? Readability - Design

A - Does the author have Authority? Expertise - Contact - Credibility

R - Is the information Repeated elsewhere? Sources cited

T - Is the information Timely? Published - updated - Time Sensitive

http://knowledgequest.aasl.org/web-evaluation-website-smell-funny/
C - Complete
Is the entire story presented?

H - Honesty
Bias identified - Sources identified

A - Accurate
Are even the smallest details fact checked?

F - Fairness
Balanced
How Does Media Shape Our Values and Beliefs?
Your filter bubble is your own personal, unique universe of information that you live in online. What's in your filter bubble depends on who you are, and it depends on what you do. But you don't decide what gets in - and more importantly, you don't see what gets edited out.

— Eli Pariser —
Resources for Teaching Media Literacy
Factitious was developed by the American University JoLT team to playfully show how to detect fake news. We culled all stories from the internet, but they have been condensed and edited for game, education, and commentary purposes.

Images are from Creative Commons or are free for reuse.

We usually don't correct typos and poor grammar from the original article, since they can signal a fake article.

For more tips, go here.
To see how to suggest articles or make your own database, go here.
For more info about JoLT, go here.
**News from the Left**

**IMMIGRATION**

**OPINION:** Trump Embraces a Senseless Immigration Proposal

President Trump has endorsed legislation that would slash legal immigration by half, mainly by cutting the number of visas granted to relatives.

*New York Times*

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**WHITE HOUSE**

Donald Trump Insists He’s ‘Working Hard’ After Tweet Tirade About ‘24/7 Fake News’

Speculation that his new chief of staff would help rein in the president and his tweeting habits appears to be wishful thinking.

*Huffington Post*

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**NORTH KOREA**

North Korea vows ‘thousands-fold’ revenge on US over sanctions

North Korea has vowed to exact “thousands-fold” vengeance on the United States in response to new sanctions.

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**News from the Center**

**US CONGRESS**

Congressional Recess, Full Plate Keep the Heat on GOP Lawmakers

Pressure from constituents over health care could make it hard to focus on a tax overhaul.

*Wall Street Journal*

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**ELECTION:**

Presidential Vice President Pence calls suggestion he’s eyeing a run in 2020 ‘disgraceful’

Vice President Pence is pushing back against The New York Times’ suggestion that he’s among Republicans running a “shadow campaign for Trump” in 2020.

*USA Today*

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**US SENATE**

Grassley looms as foil to Trump

Sen. Charles Grassley (R-Iowa) has emerged as a pivotal player in the controversy over a potential Supreme Court vacancy.

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**News from the Right**

**NORTH KOREA**

North Korea vows ‘thousands-fold’ revenge in response to United Nations sanctions

North Korea vowed Monday to strike the U.S. with "thousands-fold" revenge after the United Nations imposed new sanctions in response to a recent...
HOW TO SPOT FAKE NEWS

CONSIDER THE SOURCE
Click away from the story to investigate the site, its mission and its contact info.

READ BEYOND
Headlines can be outrageous in an effort to get clicks. What’s the whole story?

CHECK THE AUTHOR
Do a quick search on the author. Are they credible? Are they real?

SUPPORTING SOURCES?
Click on those links. Determine if the info actually supports the story.

CHECK THE DATE
Reposting old news stories doesn’t mean they’re relevant to current events.

IS IT A JOKE?
If it is too outlandish, it might be satire. Research the site and author to be sure.

CHECK YOUR BIASES
Consider if your own beliefs could affect your judgement.

ASK THE EXPERTS
Ask a librarian, or consult a fact-checking site.

Library Girl’s Tips For Spotting Fake News
Before you buy what they’re selling, check to see if you can answer these questions:

AUTHOR
• Is there an author listed?
• Is there an “About” page you can review?
• Is the author associated with other suspect sources?
• What can we learn from the author’s other works?

DOMAIN
• Do you recognize the site name?
• Does the url end in a common domain such as .com, .net or .org?
• Is the website littered with advertisements?

**Note: Some sites from other countries and in 2-letter domains such as .uk (for the United Kingdom) or .au (for Australia) but are still questionable.

TRIANGULATION
• Can you find at least 2 other reputable sources that are publishing similar information?

QUOTES/IMAGES
• Are any quotes in the story verifiable?
• Do the quotes seem sensational or outrageous?
• Are image sources cited?

Sites like www.snopes.com can help you find an image’s original source. Once found, verify it too is trustworthy.

This resource was created by Jennifer LaGarde.
For more information visit www.librarygirl.net
1. Big red flags for fake news: ALL CAPS, or obviously photoshopped pics.
2. A glut of pop-ups and banner ads? Good sign the story is pure clickbait.
3. Check the domain! Fake sites often add “.co” to trusted brands to steal their luster. (Think: “abcnews.com.co”)
4. If you land on an unknown site, check its “About” page. Then, Google it with the word “fake” and see what comes up.
5. If a story offers links, follow them. (Garbage leads to worse garbage.) No links, quotes, or references? Another telltale sign.
6. Verify an unlikely story by finding a reputable outlet reporting the same thing.
7. Check the date. Social media often resurrects outdated stories.
8. Read past headlines. Often they bear no resemblance to what lies beneath.
9. Photos may be misidentified and dated. Use a reverse image search engine like TinEye to see where an image really comes from.
10. Gut check. If a story makes you angry, it’s probably designed that way.
11. Finally, if you’re not sure it’s true, don’t share it! Don’t. Share. It.
3 Simple Questions for Students to Ask

Go to The Source and Other Places to Verify Information
C-SPAN

HOAXY

Politwoops

Share Your Favorite Media Literacy Source
Wednesday, October 25, 2017, 10:00 AM, 45 mins
Fight Fake News: Harnessing the Power of your NOVELNY Gale Resources

Are your users tired of fake news? Your library has a wealth of authoritative, current, balanced news and information sources in your NOVELNY resources from Gale. In this session, we'll share best practices for bringing users into these resources, showing how transparent they are, and providing tips for ways your library can fight fake news with these great tools at your back!

Register here: https://cengage.webex.com/cengage/onstage/g.php?MTID=ed83bfa23d292de5fa46d13cf68c1b064