Artist Spotlight

Editor’s Note: This month, we’ve added Artist Spotlight to The Star. The column introduces readers to an arts or exploratory enrichment program. Our goal is to help you plan the best programs for your students.

WESTHAMPTON BEACH PERFORMING ARTS CENTER
WHO’S AFRAID OF THE WOLF? NOT THIS GIRL

On Wednesday, November 15, 2017, the Westhampton Beach Performing Arts Center will present Petra and the Wolf, a Lionheart Youth Theatre production. As the name suggests, the performance is a modern twist on the Prokofiev classic, featuring large-scale puppetry and an original score performed by the band Mother Falcon.

The story of Petra and the Wolf follows Petra, the granddaughter of the fabled Peter. When a wolf threatens her home and animal friends, her adventures become a lesson in bravery and compassion. While strongly rooted in musical storytelling, the performance also addresses the environment and character education. NPR has described Mother Falcon as “the little orchestra that can do the impossible.”

The performance, which runs roughly 55 minutes with a Q&A session, is intended for students in Grades 2-6. Tickets are still available. More information (including a video) can be found in the ESBOCES AIE catalog or at the Performing Arts Center’s website. whbpac.org.
District Stars

Here is some of the feedback we’ve received for Arts-in-Education and Exploratory Enrichment programs. Your online evaluations are an invaluable resource for Eastern Suffolk BOCES school districts. Thanks so much to the following ‘district stars’ for sharing their views.

Matthew Bellace presents his book, A Better High – Mathew Bellace
This is a greatly engaging presentation with a powerful and important message. Mr. Bellace shared ways to experience joy and stress relief naturally. Great job! – Garret Comanzo, assistant principal, Patchogue-Medford high school, Patchogue-Medford

Butterflies – Cornell Cooperative Extension
This program directly correlates with our butterfly unit. It helped the children to make real world connections.
– Heather Cerullo, Kindergarten teacher, Hiawatha ES, Lake Ronkonkoma

Big Ideas About Appreciation and Gratitude with Patricia Shih - Shih Enterprises, Inc.
Ms. Shih effectively introduced some very relevant social issues. She demonstrated the importance of teamwork and peer encouragement. – Angelique Campbell, Grade 4 ICT teacher, C.E. Walters School, Middle Island
Longwood students also experienced this program.

Civil War Cavalry Living History Program - Frank D. Bradford
This presentation reinforced classroom lessons on the curriculum topic Civil War. The presenters shared information in an art form that was interesting and hands-on. Presentations were engaging and encouraged student participation. Infantry and Calvary stations included actual demonstrations of horses in battle, strategic moves and the important roles of and contributions made by animals. Wonderful presenters and program! We highly recommend this and will be using the program again in the future.
– Susan Lang, Grade 7 teacher, Center Moriches MS, Center Moriches
The presentation was also made to Northport/East Northport and Shoreham/Wading River students.

Getting to Know Me Through Yoga – Edna Gruvman
When Edna comes into our classes, students are exposed to the art of yoga and its benefits. The children respond very well to Edna and her program set up. She runs the class like an actually yoga class you might see in the community and the students appreciate that. A lot of our students utilize the breathing and poses learned long after Edna’s departure. They are very excited to further their practice. Confidence with oneself and the ability to challenge themselves are stressed. The lesson improves students’ overall focus and listening skills. – Lauren Hanlon PE teacher, Bretton Woods ES, Hauppauge
Central Islip and Middle Country students also interacted with Ms. Gruvman.

Be a District Star... Your school can be featured in District Stars. Just submit an online evaluation for recent arts-in-education and exploratory enrichment programs. In addition, we encourage schools to send us a summary paragraph, describing the program’s impact on student learning and curriculum connection, and/or a digital photo to Loretta Corbisiero at lcorbisi@esboces.org

Long Island AIE News

STUDENTS LEARN LEADERSHIP SKILLS THROUGH HISTORY AND ART
What are positive leadership qualities and how might students demonstrate those qualities in their daily lives? These questions were posed to Long Island fourth and fifth grader students during recent arts-integrated projects. Patchogue-Medford and South Huntington classroom teachers collaborated with teaching artists to develop the projects through CREATIVE CLASSROOM COLLABORATIVES (C3), a federally-sponsored project created by ESBOCES.
MUSIC HELPS YOU EAT LESS, PLUS 14 OTHER REMARKABLE BENEFITS

As an arts education advocate, you’ve probably read about music’s positive impact on math, concentration/memory, reading and other skills taught in school. However, the power of music may continue long after graduation, writes Michelle Chappel, Princeton PhD in psychology, on STEAM CONNECT. Dr. Chappel shares the scientific evidence behind 15 of music’s benefits. In addition to helping you eat less, music...

- Lowers stress and improves health
- Relaxes patients before/after surgery
- Reduces pain
- Helps Alzheimer’s patient remember

AN ARTIST EDUCATION: HOW IMPORTANT IS IT?

Sure, we all love art — concerts, art exhibits, books and plays. But no one likes to think of the starving artist, taking alternative jobs to make ends meet or even worse, giving up their art to survive. If only there was a formula for success. Recently, Danish researchers took a look at the impact of formal education on an artist’s ability to continue their art making and finding success. Specifically, the investigators reviewed more than 27,000 employment records over a 16-year period (1996-2012) for five categories of artists: visual artists, choreographers and dancers, composers and musicians, film/stage actors and directors, and writers (including journalists). The results showed that formal education had a different impact on different art fields. The exit rate after five years was...

- Writers — 20% for those with a writing degree, compared to over 60% for those without a degree. (The data was only statistically significant for journalists.)
- Actors and Directors — 45% for those with a relevant degree versus 75% of those without.
- Composers and Musicians — 55% of those with a degree, compared to 70% for those without.
- Choreographers and dancers, and visual artists — The data was inconclusive due to a small sample size.

For further results, see ARTISTIC EDUCATION MATTERS: SURVIVAL IN THE ARTS OCCUPATIONS. For a discussion of other possible factors affecting artist success as well as additional resources, visit WHEN ARTISTIC EDUCATION MATTERS.

THE ART OF SEEING ART

How does one have a purely visual experience with an artwork? For starters: Put away the smart phone and interactive tablets. People need to be “less purpose-driven in [their] non-work lives,” says art dealer Michael Findlay in his forthcoming book, Seeing Slowly: Looking at Modern Art. Instead of snapping photos and using museum-provided electronic tablets, they should engage with visual art in the same way they do with music, a play or a novel — that is, “a combination of pleasure, celebration and communion with the artist’s expression.” Why is that important? “We will see more, experience more and be grateful more, which will make us happier,” Mr. Findlay recently told INTROSPECTIVE MAGAZINE.

THE SIGNS POINT NORTH

Are you or someone you know looking for a job in the creative sector? If so, you might want to head north. According to the report JOBS IN NEW ENGLAND’S CREATIVE ECONOMY AND WHY THEY MATTER produced for the New England Foundation for the Arts, New England states have a higher percentage of creatives in its workforce (creative sector as well as other industries) than any other area in the United States, generating more than $17 billion per year. However, the report also notes that New England has been hit by global trends, such as changes in consumer habits (ie, online shopping). Specifically, payroll jobs in creative enterprises have declined by almost 20% compared with a 17% dip for the nation during the same time period.

NEA GRANTS ANNOUNCED

The National Endowment for the Arts (NEA) has announced its second round of available funding for fiscal year 2017. This funding round includes partnerships with state, jurisdictional, and regional arts agencies. The NEA will award 1,195 grants totaling $84.06 million to support organizations that employ...
artists and cultural workers. For a breakdown of where the money is headed, visit the NEA SITE.

**MAKING SENSE OF LEFT BRAIN-RIGHT BRAIN**
The right brain is the side responsible for calculations, right?

### Workplace Creativity

**UPDATE: THE CREATIVE JOB MARKET**
In 2010, Forbes published [CREATIVITY IS THE NEW BLACK](https://custom-writing.org/blog/left-vs-right-brain) an article discussing a recent study of CEOs. In the study, CEOs reported that creativity was needed at every level of business. Since then, there has been steady flow of reports on creativity in the 21st century workplace — where the creative jobs are and how to train for them. Here’s a look at some recent discussions:

**Not Just Graphic Designers**
Upstart Co-Lab, a non-profit, along with Emergence Creative, a creative agency, want to improve the job opportunities for creatives across the country. The two groups have developed a three-part campaign to “highlight the massive potential of artists as innovators.” Part of the problem it seems is that companies think of artists in traditional art-related roles, such as graphic arts. However, this broader cultural shift recognizes artists for their wide range of skills beyond the traditional art roles. Read more [HERE](https://custom-writing.org/blog/left-vs-right-brain).

**Disparity among Creatives**
Another challenge seems to be encouraging more diversity among the creative workforce. The New England Foundation for the Arts [STUDY](https://custom-writing.org/blog/left-vs-right-brain) found that most creatives begin their working life with college degrees. The lack of access to higher education is keeping minorities from creative jobs.

How bad is the racial disparity in the creative workplace? According to article in the [ATLANTIC](https://custom-writing.org/blog/left-vs-right-brain) magazine, 81% of the nation’s creative jobs were held by white workers in 2012.

**Creatives in the Making**
Finally, if you’d like to help your children hone their creative job skills, take a peek at [HOW TO LIVE A MORE CREATIVE LIFE](https://custom-writing.org/blog/left-vs-right-brain).

### Call for Reviews of Residency Programs

Residencies offer some of the most valuable Arts-in-Education experiences, giving students ongoing, sustained learning with artists and specialists in the arts fields. To honor the value of residencies, ESBOCES Arts-in-Ed will highlight these types of experiences in this monthly newsletter. Please send us a few paragraphs, photos *(if available, and always w/ releases, please)* to help us herald the residencies you are offering your students.

### Mark Your Calendar...

**OCT. 1-31, 2017.**  
National Arts & Humanities Month.  
For ideas on how to celebrate, visit [http://www.americansforthearts.org/events/national-arts-and-humanities-month](http://www.americansforthearts.org/events/national-arts-and-humanities-month)

**NOV. 17-19, 2017.**  
New York State Art Teachers’ Association Annual Conference.  
[http://www.nysata.org/2017-conference](http://www.nysata.org/2017-conference)

**JAN. 11-16, 2018.**  
Association of Performing Arts Professionals Conference.  
NYC.  
[https://www.apap365.org/](https://www.apap365.org/)

**JAN. 24-28, 2018.**  
International Performing Arts for Youth Showcase.  
For information, visit [http://ipayweb.org/](http://ipayweb.org/)
FOR SOME, CREATIVITY BEGINS AT 60
This article shares the works of visual artists who either began creating after 60 or who are still going strong. They join an impressive roster that includes Matisse and Titian. Learn more HERE.

MUSEUM TEXTS
Do you count San Francisco Museum of Modern Art among your texting buddies? You should. A quick text allows you to tap into the museum’s online archive of art. And, yes, the SFMOMA understands emoji. Get started HERE.

THE ARTS: THEY’RE A CONVERSATION STARTER
This Washington Post article offers some of the many ways arts education inspires children to ask questions, excel at something other than athletics, graduate from high school, and MORE.

QUOTE OF MONTH
“Poetry is as necessary to comprehension as science.”
– Henry Beston,
writer-naturalist and author of The Outermost House

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