



## INTRODUCTION TO APPEARANCE ENHANCEMENT



**Cut  
to a  
great  
career!**



In this introductory program, you will learn basic styling, scissor and clipper cutting, rolling and texturing of hair, facial grooming, and shaving techniques. In addition, you will learn the business and communication skills you need to own and operate your own business. Bring your excitement and enthusiasm to this program and cut your way to a great career.

**COURSE TITLE: INTRODUCTION TO APPEARANCE ENHANCEMENT**

**COURSE DESCRIPTION**

This course is a combination of classroom instruction and practical opportunities that will develop professional knowledge, as well as skills required for competitive job opportunities and advancement. This program emphasizes specialized training in safety, sanitation, shaving reception, precision shear and clipper cutting, customer service, retail and creates opportunities for small business ownership. Skills learned will include management, personal and professional development, shampooing, hair designing and haircutting. For students who meet all course criteria, a mainstream plan will be developed.

The curriculum is designed to give an overview of the barbering industry, licensing and the opportunities for professional growth. Some of the hours completed in this program will transfer to the CTE Barbering or Cosmetology programs.

**COURSE CONTENT**

- Theory of the practice of barbering services and business practices
- Shampooing/scalp and hair analysis, including draping, brushing, scalp manipulation, conditioning and rinsing
- Haircutting and trimming, including use of scissors, razors, thinning shears and clippers
- Hair styling, including wet, dry and thermal styling, braiding and the use of styling aids
- Cutting and trimming of facial hair including shaving, beard and mustache design, and eyebrows
- Sanitizing and disinfecting of individual work stations, individual equipment and tools, and proper use and storage of linens and supplies
- Diseases and disorders of the skin, scalp and hair
- Safety, including proper use and storage of chemicals, implements and electrical appliances
- First aid as it relates to barbering and cosmetology
- Business management and communication skills necessary to own or work in shops, salons, retail sales, client relations and advertising

**CAREER OPPORTUNITIES**

- Barber Shop Assistant
- Male Beauty Product Sales
- Potential Master Barber

**LOCATION**

Islip Career Center



**Human Services/  
Appearance Enhancement**

- Cosmetology (MTC, WTC, ICC)
- Barbering (BTC)
- Introduction to Appearance Enhancement (ICC)
- Appearance Enhancement Exploration (IAC)