Design YOUR FUTURE....

Learn how to design your future by utilizing different types of media. State-of-the-art computers and the most current applications and programs will direct students to different career opportunities never considered.
COURSE TITLE: DIGITAL MEDIA PRODUCTION

COURSE DESCRIPTION
This course is designed for students to explore different areas in the graphic arts and printing industry. Students will learn to create professional looking products in preparation for the world of work. They also will explore various types of media offering them a wide range of prospective job opportunities in the digital world. Students will learn on state-of-the-art equipment such as the MacIntosh computer with creative cloud software, wide format printer, scanner, heat press and silk screening for t-shirt design, power paper cutter, embroidery for monogram and logo design, vinyl cutter for poster and signage, and digital copying operation. Students will have the opportunity to learn desktop publishing and graphic design that provides pre-press and mass production skills. Major employability skills that impact students’ ability to perform successfully in the work environment that are focused on in this course are: a desire to continue learning; computer skills; creativity; interpersonal skills; organization; problem solving; presentation; self-motivation; time management; confidence; teamwork; collaboration; and character building.

COURSE CONTENT
Job Safety
Copyright Laws
Pre-Press and Production
Packaging
Brochure and Business Card Design
Memo Pad and Poster Design
T-Shirt Design
Logo Development
Greeting Cards

CAREER OPPORTUNITIES
Advertising Agencies
Computer Graphics Departments
Design Studios
Freelance Design/Illustration
Graphic Design for the Web
Printing Companies
Publishing Companies
Sign Shops
Silk Screening

LOCATION
Islip Career Center

Quote from program graduate –
“You can learn a lot and it has programs you can try.”

Arts, A/V Technology and Communications
• Art, Design and Visual Communications (BTC)
• Audio Production (MTC, WTC)
• Professional Photography (BTC)
• Television Production (BTC)
• Computer Graphic Arts Technology (ICC)
• Digital Media Production (ICC)
• Fashion Merchandising and Design (BTC)