

Long Island Technology Summit in Collaboration with NYSCATE:

A Metro Experience Collaboration and Communication
October 27, 2010



Educational Services That Transform Lives



Sponsorship Invitation

Eastern Suffolk BOCES, Western Suffolk BOCES, and Nassau BOCES, in collaboration with NYSCATE, extend an invitation to companies interested in sponsoring the annual Technology Summit. This event will truly be a **Metro Experience**. We are offering sponsorship opportunities to organizations whose products and services support our mission of serving learners of all ages and abilities. The 2010 Technology Summit will be held on October 27, 2010 from 9:00 A.M. to 2:30 P.M. at the Huntington Hilton, 598 Broad Hollow Road, Melville, New York, United States 11747-5002

The Summit theme, "**Collaboration and Communication**", will spotlight the use of technology to develop 21st Century learners, provide strategies for bringing new ideas to life, and support innovation and trends.

Highlights of the 2010 Technology Summit include the keynote presentation by Dr. Tony Wagner. Dr. Tony Wagner will be speaking about improving skills needed to compete in the 21st Century. He has written about the seven basic skills needed for the 21st Century in his book, "The Global Achievement Gap".

Dr. Tony Wagner founded the Change Leadership Group (CLG) as the Harvard Graduate School of Education Co-Director and has served as its co-director since 2000. An initiative of the Bill & Melinda Gates Foundation, CLG helps teams to be effective change leaders in schools and districts. He also consults widely to schools, districts, and foundations around the country and internationally. His previous work experience includes twelve years as a high school teacher, K-8 principal, university professor in teacher education, and founding executive director of Educators for Social Responsibility.

Tony is a frequent speaker and widely published author. His work includes numerous articles and four books. Tony's latest, *The Global Achievement Gap: Why Even Our Best Schools Don't Teach the New Survival Skills Our Children Need—And What We Can Do About It*, was recently published by Basic Books and is being translated into Chinese. Tony earned an A.A.T. and an Ed.D. at the Harvard University Graduate School of Education.

How Sponsorships Benefit the Conference

Through targeted sponsorships, we are able to offer a reasonably priced conference of excellence. Our goal is a minimum of 500 teachers, school district leaders, and administrators from Nassau and Suffolk Counties, New York City, and the lower Hudson Valley. Your sponsorship will make this goal a reality.

Branding Opportunities

Sponsorship offers various branding opportunities, as indicated on the following page, ranging from inclusion on program advertisement, on the conference website and the conference program, and on tote bags.

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You are invited to participate in the event raffle as well. Raffle items are requested to be under \$75. Participation in the raffle will require conference attendees to enter at your display table via a business card or completion of a form. You will draw one winner at your display table toward the end of the event day and will report the winner's name to a BOCES representative. This method will ensure visitation to your display and leave you with future customer contacts. It is suggested that you bring the raffle item with you, but you can also contact the winner after the event. We will post all raffle winners on boards at the event.

Sponsorship Opportunities Coordinators

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Conference Sponsorship - Sign up now:

Print, complete and mail by August 27, 2010 to: Eastern Suffolk BOCES Model Schools Program, 215 Old Riverhead Road, Westhampton Beach, NY 11978 **Attention: Amy Schildwachter**

Gold Sponsor \$2,000	Silver Sponsor \$1,500	Bronze Sponsor \$1,000
Name on event tote bag		
Full-page in program/agenda (copy to be provided by sponsor)	Half-page in program/agenda (copy to be provided by sponsor)	One line on program listing of event supporters
Priority table location for display of materials, electricity, and Internet access	Table for display of materials, electricity, and Internet access	Table for display of materials, electricity, and Internet access
Three vendor sponsored passes to the Technology Summit	Two vendor sponsored passes to the Technology Summit	One vendor sponsored pass to the Technology Summit
Three vendor participant lunches	Two vendor participant lunches	One vendor participant lunch
Vendor material in event bag		
Opportunity to participate in event raffle	Opportunity to participate in event raffle	Opportunity to participate in event raffle

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I have chosen the following sponsorship package, and I have enclosed a purchase order or check payable to Eastern Suffolk BOCES for:					
<input type="checkbox"/> Gold Sponsor	\$2,000	<input type="checkbox"/> Silver Sponsor	\$1,500	<input type="checkbox"/> Bronze Sponsor	\$1,000
Business Name: _____ (please write name as it should appear on advertising)					
Business Street Address: _____					
City:	_____	State:	_____	Zip Code:	_____
Contact Name:	_____		Phone:	_____	
Business Website Address:	_____		E-mail:	_____	
(Premier & Event Sponsors only)					
<input type="checkbox"/> I will bring the following item for the raffle (please list item here) _____ _____					
<input type="checkbox"/> I will not be bringing a raffle					

For more information, contact Amy Schildwacher at (631) 288-9568 or e-mail aschildw@esboces.org